



# Ontario Attitudes on Hydro One Privatization

## September 3, 2015



**ENVIRONICS**  
R E S E A R C H G R O U P

## Methodology

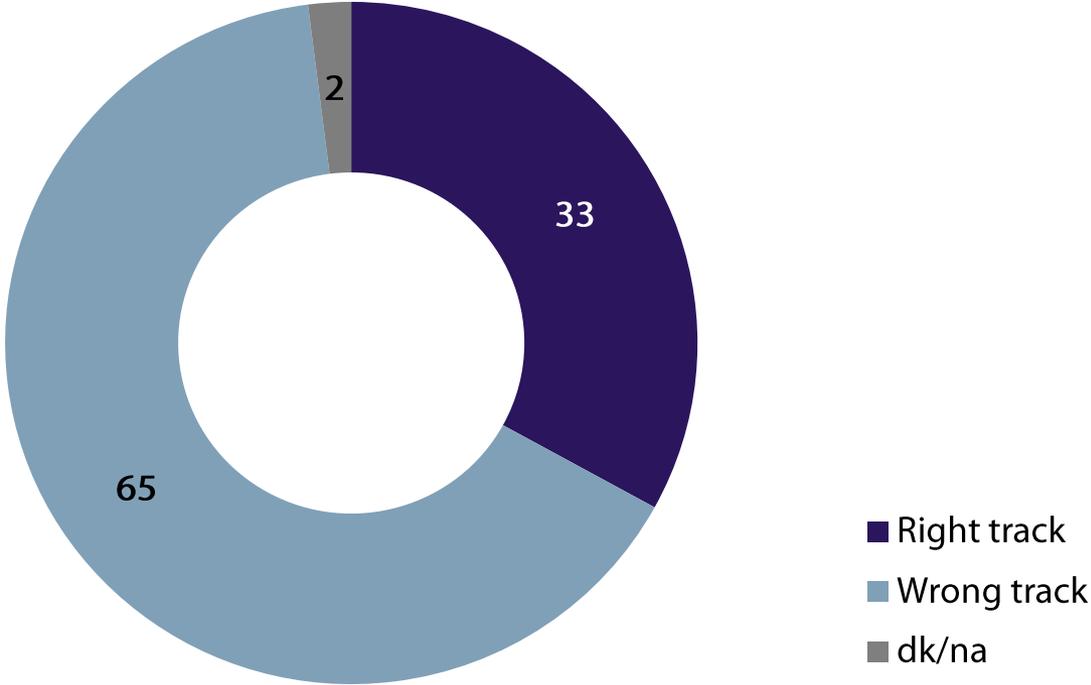
Environics Research conducted a telephone survey of 1,041 Ontarians using Interactive Voice Response (IVR) technology on September 2, 2015.

The results were weighted by age, gender and region. Of the 1,041 Ontarians surveyed, 768 were reached on their landlines and 273 were reached on their cell phones.

The margin of error for a sample of 1,041 yields results which can be considered accurate to within plus or minus 3.0 percentage points, 19 times out of 20.

# Two-thirds of Ontarians say the Ontario government is currently on the wrong track

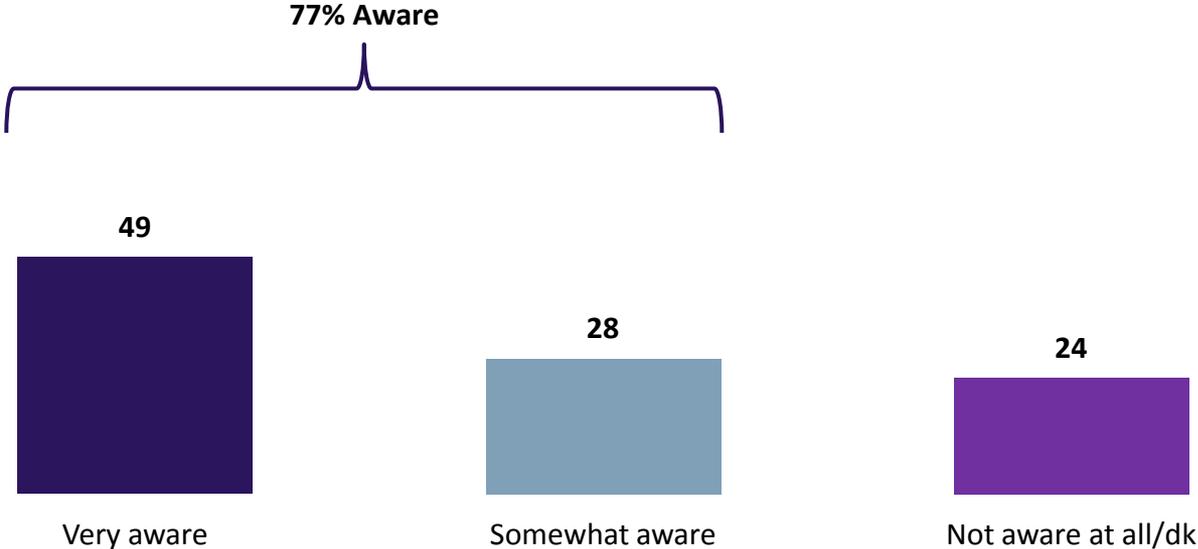
Is Ontario government on right track or wrong track?



*Thinking about the way things are going here in Ontario, would you say the Ontario government is on the right track or the wrong track?*

# Three-quarters are aware of Ontario government plan to sell off 60% of Hydro One with one half saying they are very aware

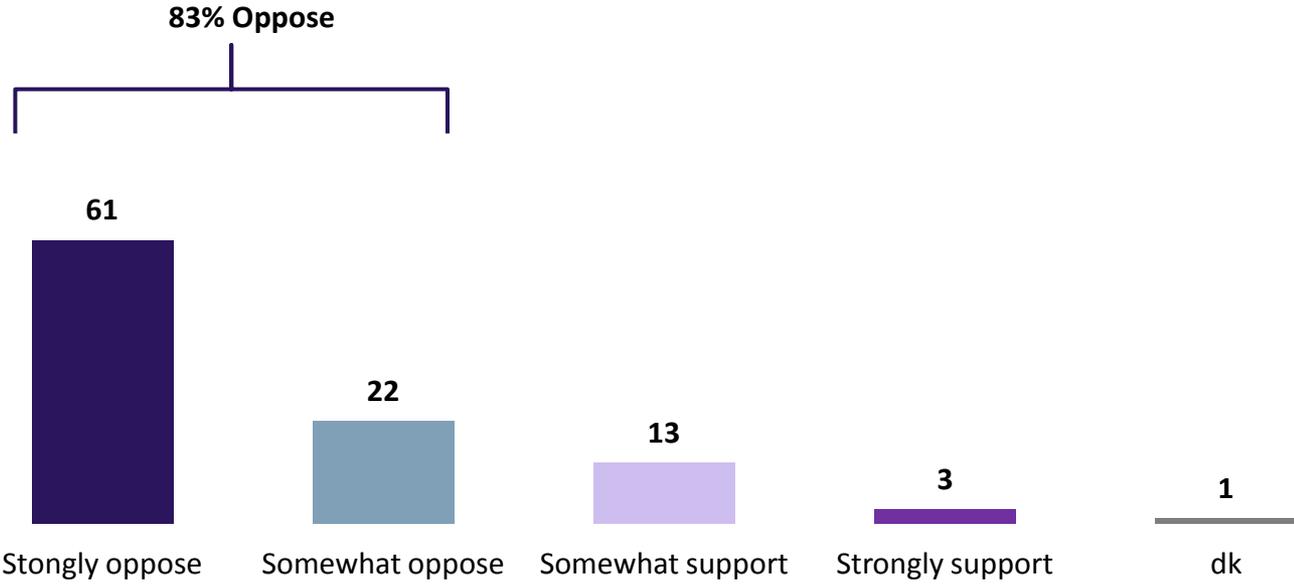
Awareness of Ontario government plans to sell off 60% of Hydro One



The Ontario Liberal government plans to sell off 60% of the province's public electricity utility, Hydro One, to private investors. How aware were you of this?

# Over 8 in 10 Ontarians oppose Hydro One privatization with 61% “strongly opposed”

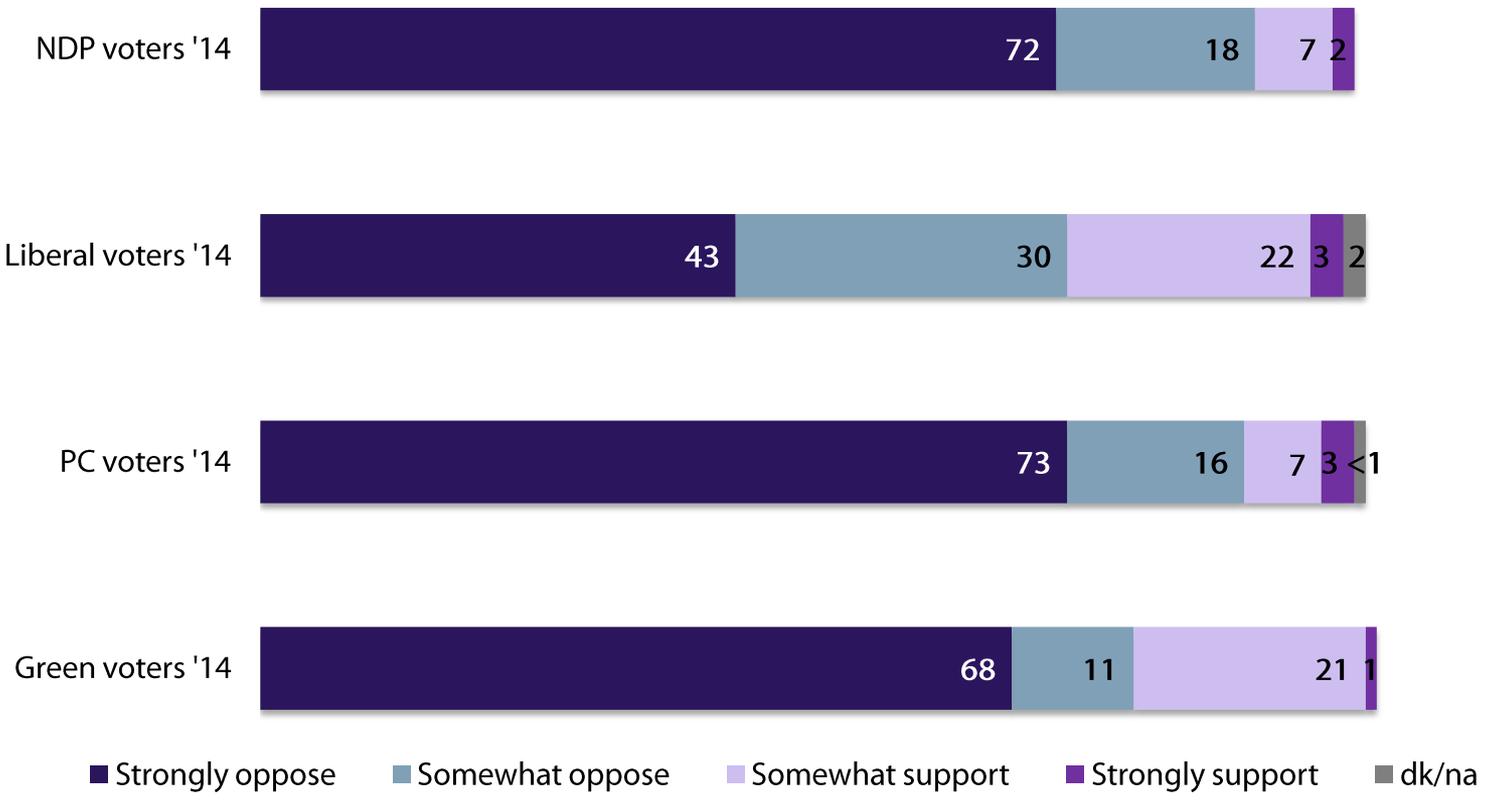
## Support for Ontario government plans to sell off 60% of Hydro One



How do you feel about the Ontario Liberal government's plan to sell off 60% of Hydro One?

# The vast majority of voters for each party oppose selling off Hydro One, including three-quarters of those who voted Liberal in 2014

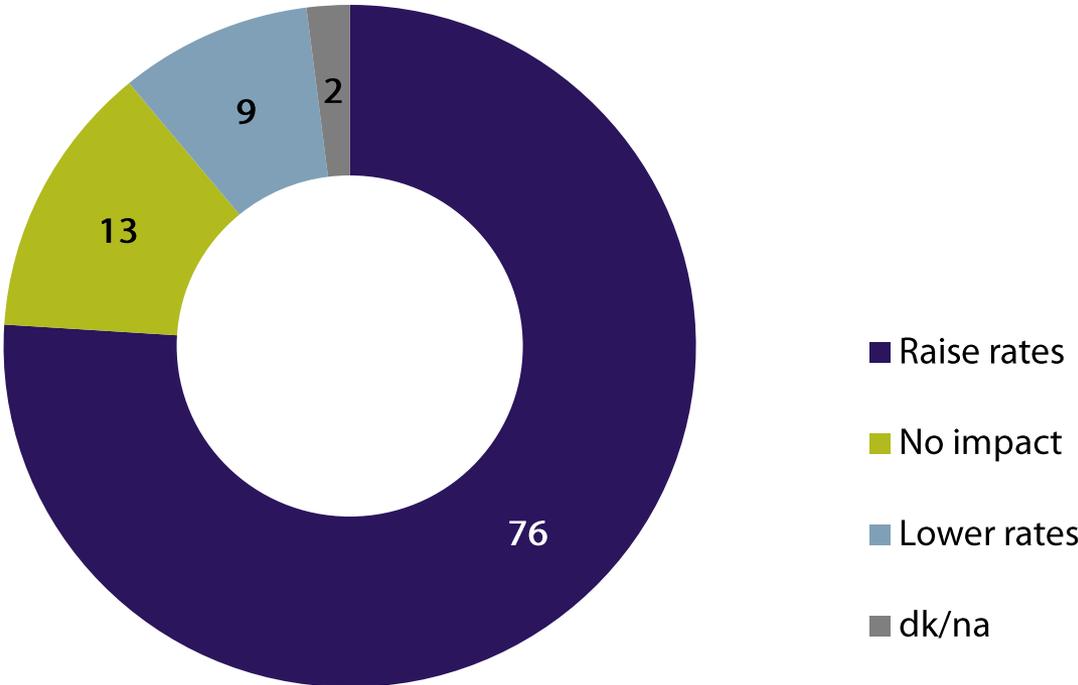
Support for selling off Hydro One – by 2014 provincial vote



How do you feel about the Ontario Liberal government's plan to sell off 60% of Hydro One?

# Vast majority of Ontarians think that selling off most of Hydro One will increase electricity rates

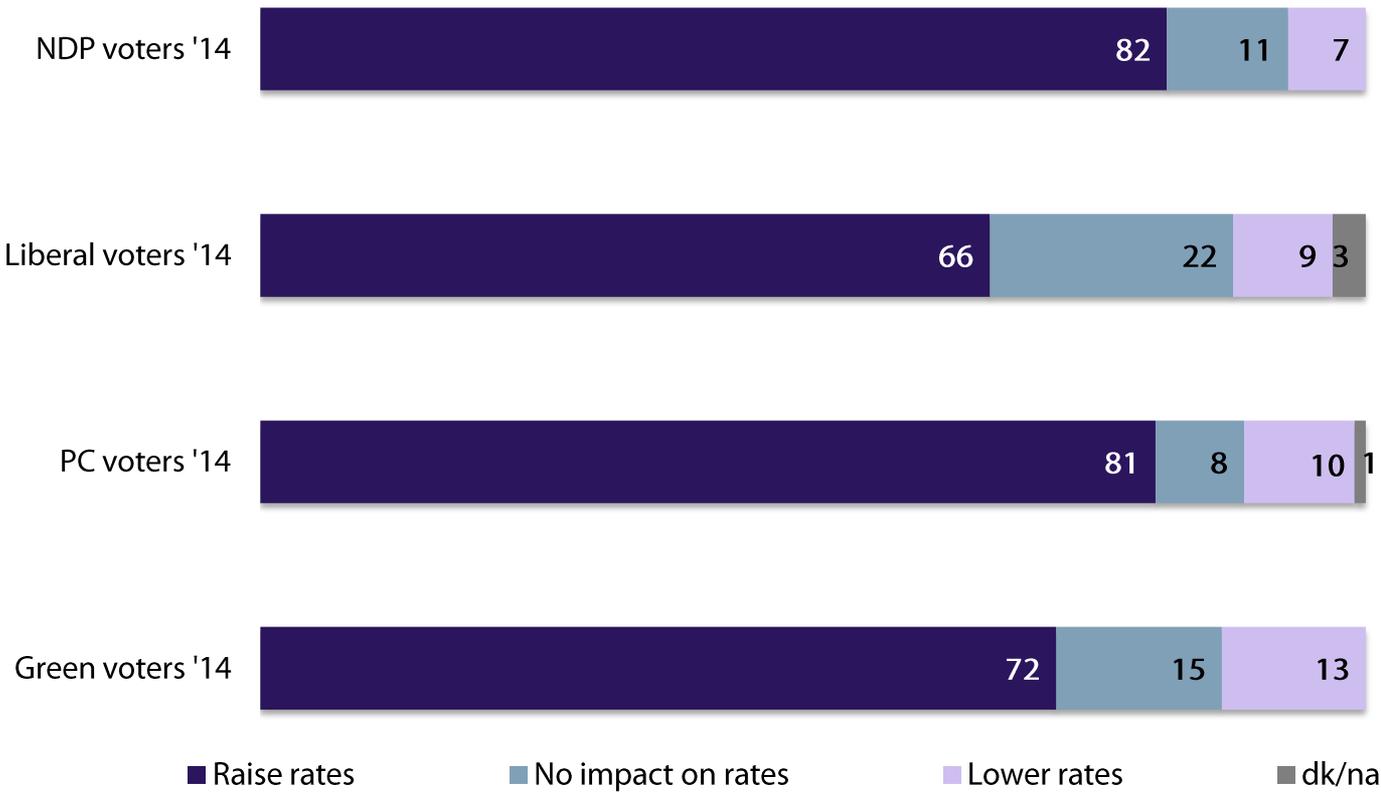
Expected impact of Hydro One privatization on electricity rates



What impact do you think selling off 60% of Hydro One will have on electricity rates?

# Large majorities of voters for each party think privatization will cause rates to increase, including two-thirds of Ontario Liberal voters

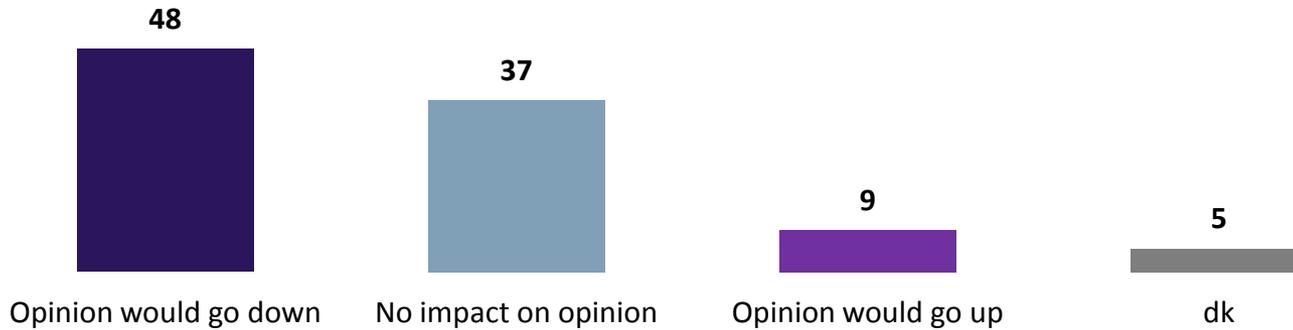
Expected impact of Hydro One privatization on electricity rates  
– by 2014 provincial vote



What impact do you think selling off 60% of Hydro One will have on electricity rates?

# Half of Ontarians say their opinion of a corporation would go down if it bought shares in Hydro One

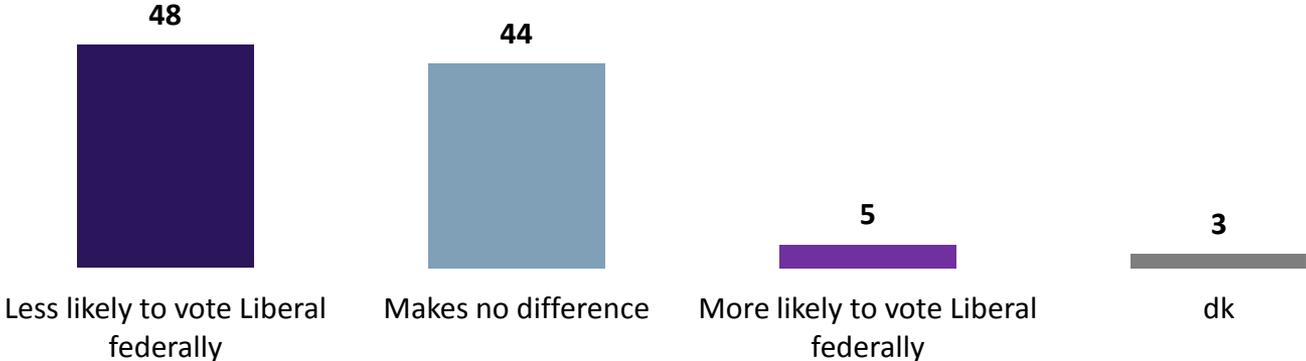
## Corporation buying shares of Hydro One – reputational impact



*If a corporation said it was going to try to benefit financially from the sell-off of Hydro One by buying shares of it from the Ontario government, what impact would it have on your opinion of that corporation?*

# Half of Ontarians say the Ontario Liberal plan to sell off most of Hydro One makes them less likely to vote Liberal federally

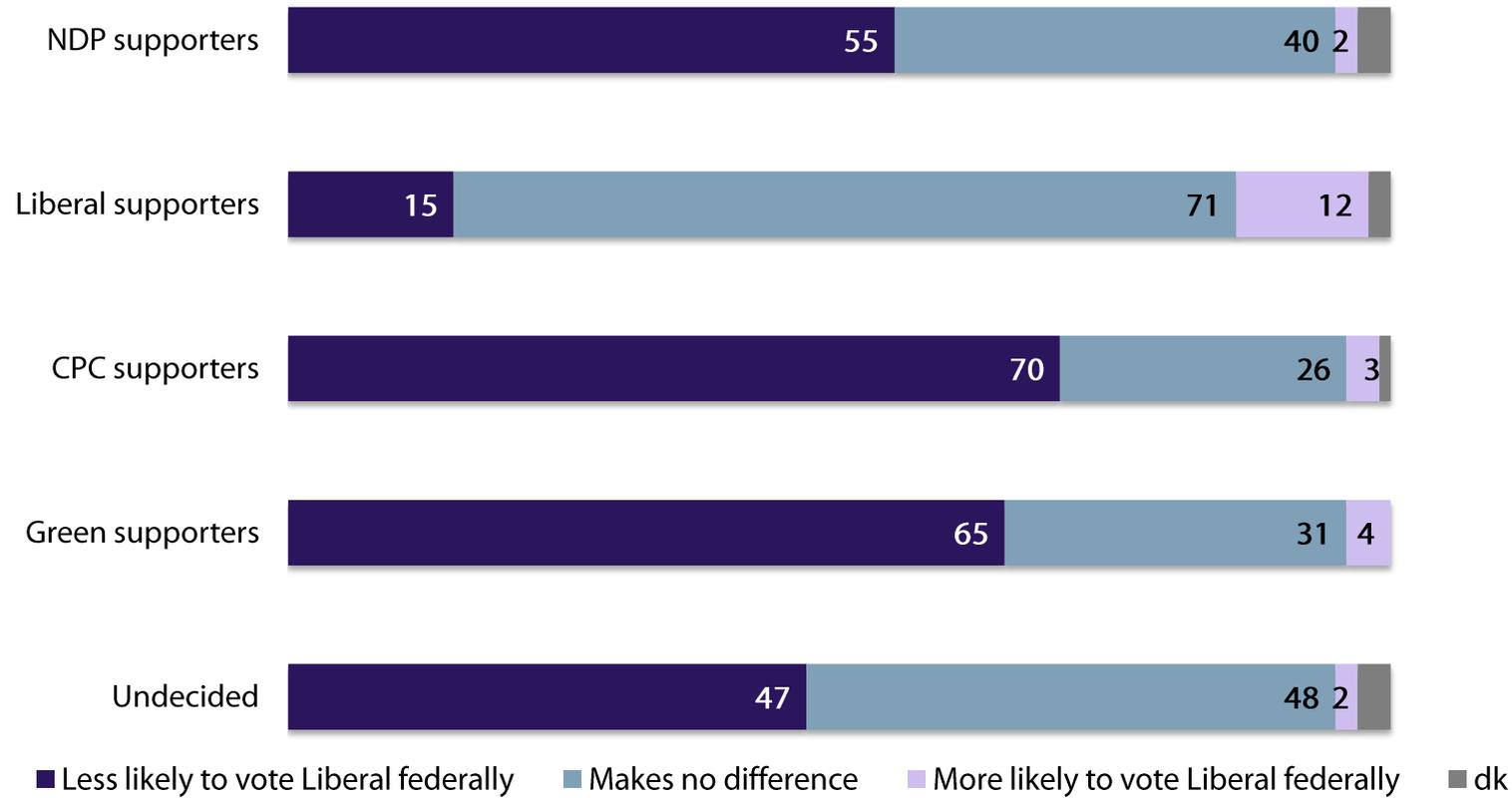
Impact of Ontario gov't plan to sell-off Hydro One on likelihood of voting Liberal in the federal election



*As you know we will soon have a federal election. How does the Ontario Liberal plan to sell off most of Hydro One make you feel about voting Liberal in the upcoming federal election?*

# Most current federal supporters of the CPC, NDP and Greens and half of those undecided say Hydro One privatization makes them less likely to vote Liberal federally

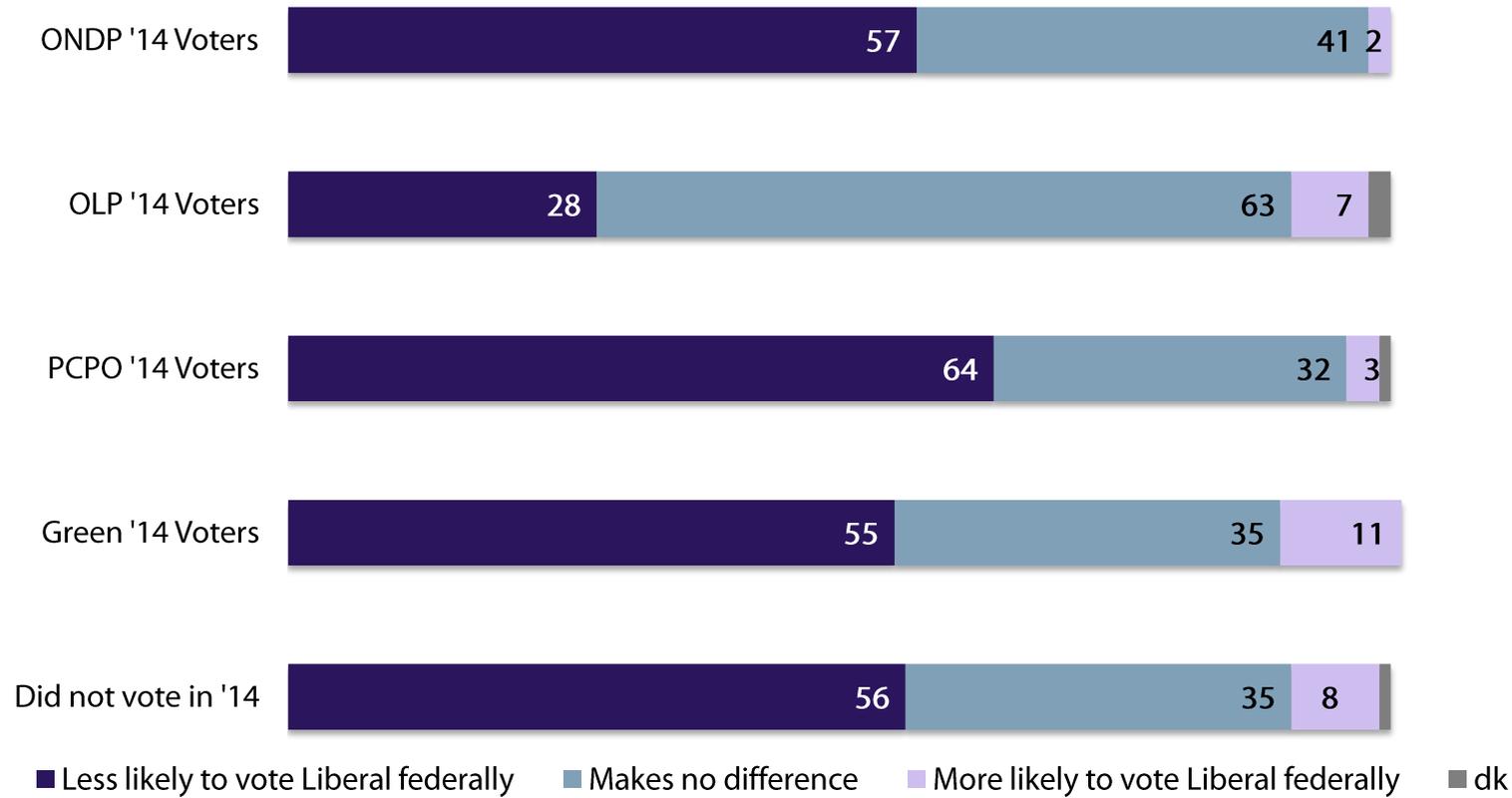
Impact of Ontario gov't plan to sell-off Hydro One on likelihood of voting Liberal in the federal election – by current federal party preference



As you know we will soon have a federal election. How does the Ontario Liberal plan to sell off most of Hydro One make you feel about voting Liberal in the upcoming federal election?

# Three in ten 2014 Ontario Liberal voters and majorities of all others say Hydro One privatization makes them less likely to vote Liberal federally.

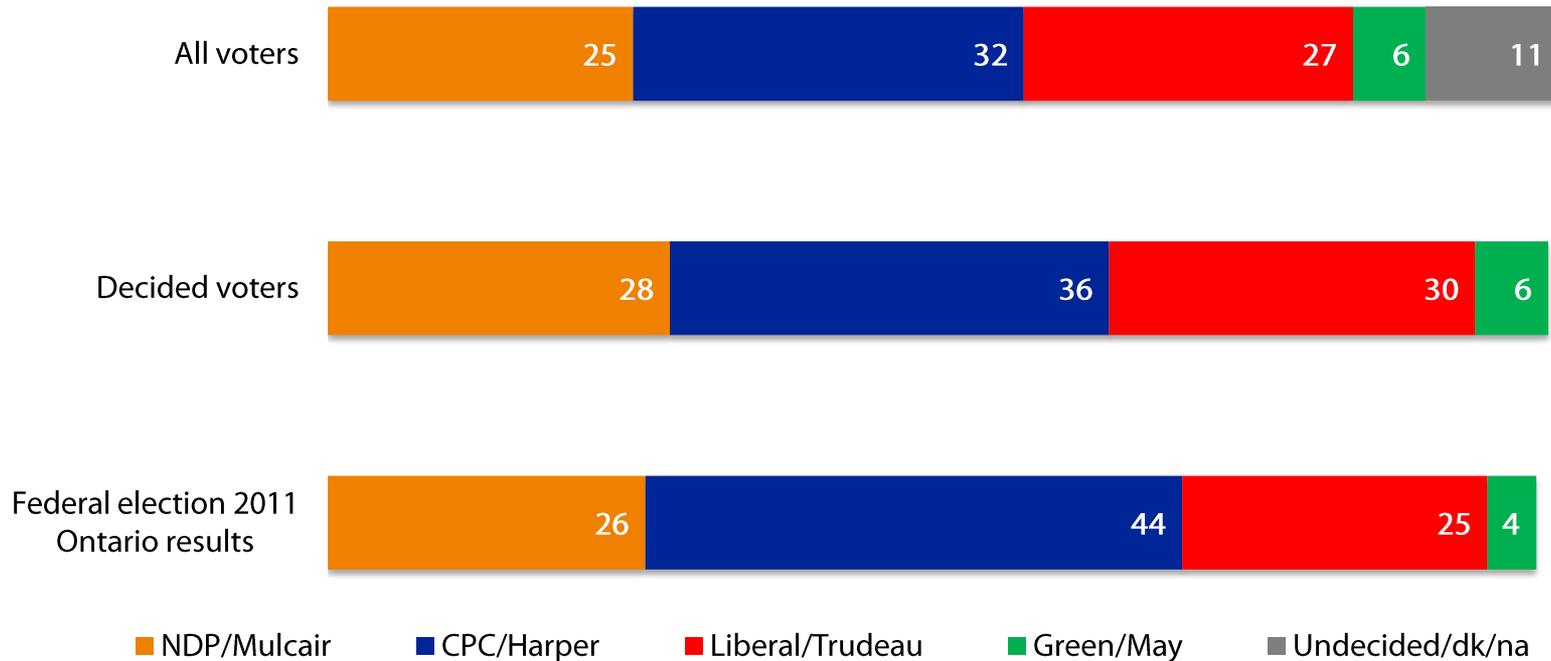
**Impact of Ontario gov't plan to sell-off Hydro One on likelihood of voting Liberal in the federal election – by 2014 Ontario vote**



*As you know we will soon have a federal election. How does the Ontario Liberal plan to sell off most of Hydro One make you feel about voting Liberal in the upcoming federal election?*

# Conservatives lead in federal vote intention in Ontario; Liberals and NDP tied for second place; Conservative support is down sharply from 2011

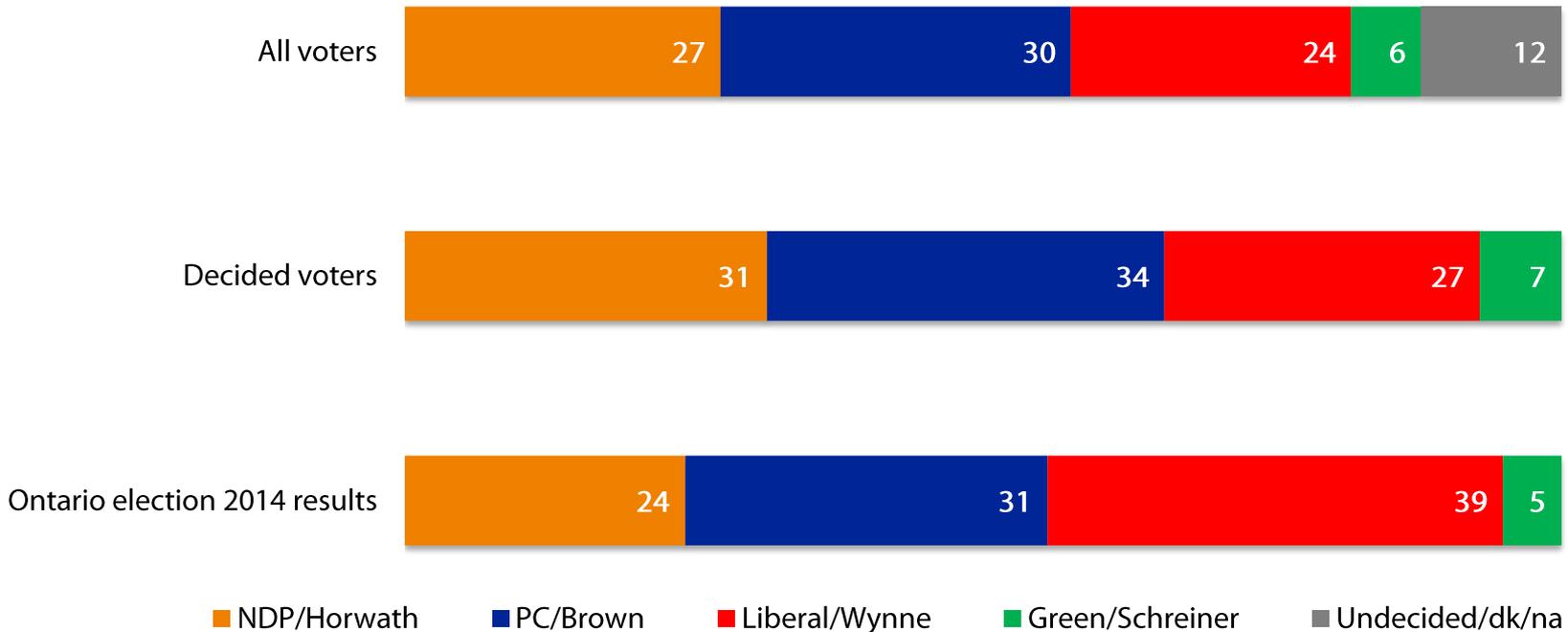
## September 2015 federal vote intention in Ontario



*There will be a Canadian federal election this coming October. If the federal election were held today, which one of the following parties would you vote for?  
Even though you are undecided, is there a federal party you might be leaning towards supporting?*

# The Ontario PCs narrowly lead the Ontario NDP in current provincial vote intention; Ontario Liberals are third, down 12 points from the 2014 election

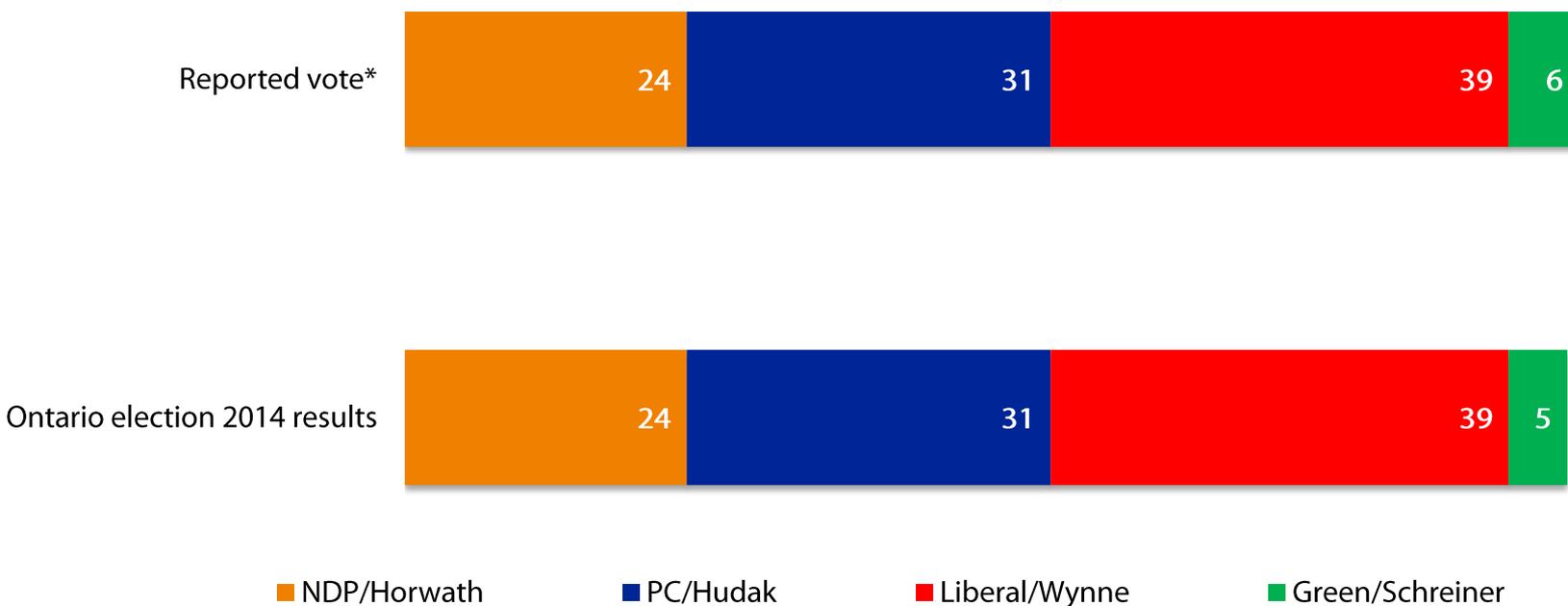
## September 2015 Ontario provincial vote intention



*If an Ontario provincial election were held today, which party would you vote for...?  
Even though you are undecided, is there an Ontario provincial party you might be leaning towards supporting?*

# Reported June 2014 Ontario provincial election vote perfectly matches the actual results of the 2014 election

## June 2014 Ontario provincial election reported vote



\* Excluding dk/na responses

The last Ontario provincial election was held over a year ago in June 2014. Which party did you vote for in that election?



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